

Women Veterans Conference!

V-WISE Conference Is Coming to Orlando, FL

Women Veterans Igniting the Spirit of Entrepreneurship (V-WISE) is an entrepreneurial training program for female veterans of all service eras and branches with a passion for and interest in either starting a new small business or growing an existing one.

This unique entrepreneurship training program was designed specifically by Syracuse University with the Office of Veterans Business Development, U.S. Small Business Administration to encourage and support female veterans interested in pursuing careers as small business owners and entrepreneurs. V-WISE is committed to helping female veterans interested in pursuing careers as small business owners and entrepreneurs. This unique entrepreneurship training program is committed to helping women veterans by providing them the tools to become successful entrepreneurs; its goal is to integrate their leadership, integrity, focus and drive into a premier education training programs taught by accomplished entrepreneurs and entrepreneurship educators from across the United States.

V-WISE enables female veterans to find their passion and to learn the business-savvy skills to turn their ideas or businesses into growth ventures while recognizing entrepreneurship as an important part of economic growth nationwide. This program is key for female veterans to truly pursue their dreams and make them a reality!

V-WISE is a three-phase program

- **Phase 1: What's first?** A 35-day online, self-study course focuses on the basic skills of entrepreneurship and the language of business.
- **Phase 2: Ready, Set, Go!** a three-day conference where participants are exposed to accomplished entrepreneurs and entrepreneurship educators from across the United States. This segment includes two tracks of training: a growth track,

tailored to those participants already in business, and a startup track focused on potential future entrepreneurs. Courses include business planning, marketing, accounting/finance, operations/production, human resources and work life balance. (The online course segment is a prerequisite to conference training.)

- **Phase 3: Keep Moving...**provides ongoing support and mentorship delivered online and through a robust, comprehensive network of mentors and partners.

Admission is on a rolling basis so early application is highly recommended. Participants are responsible for a one-time \$75 registration fee and their transportation to and from the on-site conference. All hotel and conference fees are covered through the support of the Small Business Administration.

If you are a female veteran, active-duty female transitioning within 24-months, spouse or female partner of a veteran who is running or growing a small business, or if you are interested in starting a new small business, then V-WISE is your answer!

To apply visit Whitman.syr.edu/vwise.

U.S. Small Business Administration

And Syracuse University

Bring

V-WISE to Orlando, FL

March 1-3, 2012

**Female veterans should apply
immediately!**